

TODD CIGANEK

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ENTERPRISE OPERATIONS & TRANSFORMATION EXECUTIVE

OPERATIONAL EXCELLENCE | TECHNOLOGY MODERNIZATION | AI | GLOBAL LEADERSHIP

Enterprise operations and transformation executive with a track record of accelerating growth and creating enterprise value through operational excellence, technology modernization, AI, and high-performing global teams. Led 700+ professionals across 20+ countries in operations spanning SaaS, DaaS, media, construction technology, and global information services. Drove enterprise value through acquisition integration, operating-model redesign, and data and technology modernization, delivering \$30M+ in operating cost reductions while significantly improving productivity, automation, scalability, and data quality.

SELECTED CAREER ACCOMPLISHMENTS | ENTERPRISE TRANSFORMATION

- ✓ **Directed enterprise data operations for a \$15M+ cost center**, leading 500+ employees supporting 750K+ construction projects annually, 4M+ outreach interactions, and digitization of 70M+ documents.
- ✓ **Led the integration and transformation of five data operations**, consolidating technology, workflows, locations, and vendors while reducing OpEx by \$30M+ and increasing productivity by 200%.
- ✓ **Advanced global operating-model and AI transformation across 20+ countries and 700+ professionals**, standardizing processes and advancing AI-enabled workflows across data acquisition, ETL, classification, enrichment, quality assurance, and outreach.

CORE SKILLS AND COMPETENCIES

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|--------------------------------------|---|------------------------------------|
| ▪ Enterprise Operations | ▪ Process Optimization / Lean Six Sigma | ▪ Strategic Planning & Execution |
| ▪ Business Transformation | ▪ Global Operating Models & Scalability | ▪ Offshore & BPO Operations |
| ▪ AI & Technology Modernization | ▪ Budgeting & Forecasting | ▪ M&A Integration |
| ▪ Data Operations, Acquisition & ETL | ▪ Cost Optimization | ▪ Organizational Change Management |
| ▪ Operational Excellence | ▪ Private Equity Value Creation | ▪ Global Team Leadership |

EXECUTIVE EXPERIENCE

PEBL | HUBEXO

(2025 TO 2026)

JUL 2025 TO JUN 2026: VICE PRESIDENT, GLOBAL CONTENT & TRANSFORMATION PROGRAM LEAD (CONTRACT) | NEWCASTLE, UK

Led global information operations and enterprise transformation for a private equity-backed construction intelligence organization, spanning research, editorial, data acquisition, quality assurance, and information operations while advancing operating-model, technology, and AI-enabled transformation.

- Led 700+ professionals across 20+ countries, including major operating hubs across Asia and Europe, standardizing global operating models, governance, KPIs, and quality standards.
- Advanced the Mimir enterprise transformation program, defining strategic direction, operating requirements, data models, workflows, and the roadmap supporting consolidation of 10 research management systems into a global platform.
- Implemented global editorial and data operating-model changes, including development of a Global Data Matrix to improve consistency, ownership, standards, and execution across regions.
- Advanced AI-enabled workflows across data acquisition, ETL, classification, enrichment, quality assurance, recall, and publishing to improve automation, scalability, and data quality.
- Partnered with executive leadership, Product, and Technology through significant organizational change to improve global operating consistency, technology modernization, and scalability.

CONSTRUCTCONNECT AND ROPER TECHNOLOGIES

(2011 TO 2025)

2011 TO 2014: VICE PRESIDENT – BUILDERS INFORMATION GROUP, BIDCLERK.COM

2014 TO 2024: EXECUTIVE VICE PRESIDENT OF INFORMATION & DATA OPERATIONS

2024 TO APR 2025: PART-TIME DATA OPERATIONS ADVISOR

Led the transformation and integration of information and data operations for a B2B SaaS and DaaS construction intelligence organization through multiple acquisitions and ownership transitions, creating scalable operating models and supporting

enterprise value creation. Directed 500+ professionals across domestic and global operations responsible for data acquisition, research, editorial, quality, and information delivery supporting 750K+ construction projects annually.

- Led the integration and transformation of five data operations, consolidating technology, workflows, seven operating locations, and the offshore vendor footprint while reducing OpEx by \$30M+, reducing vendors by 62%, and increasing productivity by 200%.
- Modernized large-scale data acquisition and information operations through technology, automation, process redesign, and continuous improvement, supporting 4M+ annual outreach interactions and digitization of 70M+ documents.
- Directed North American commercial construction editorial operations, including the Daily Commercial News and Journal of Commerce, transitioning products from print toward digital delivery and reducing print and production costs by \$2.5M+.

FOX NEWS MEDIA, INC. (1999 TO 2011)

1999 TO 2002: NATIONAL EDITOR AND DEPUTY ASSIGNMENT MANAGER

2002 TO 2011: MIDWEST BUREAU CHIEF

Directed operations of the Fox News Midwest Bureau, overseeing national news coverage across 9 Midwestern states and Canada, including editorial direction, staffing, facilities, technology, budgets, and resource deployment. Managed a team of 40+ professionals, an 8,000+ sq. ft. bureau, and two broadcast studios supporting national broadcast and digital platforms.

- Implemented a network-wide digital application that streamlined editorial approvals and improved tracking of content usage and costs.
- Directed national coverage and resource coordination for major events, including President Gerald Ford’s funeral, President Obama’s White House transition, and multiple U.S. presidential election cycles.
- As National Editor, led daily national assignment desk coordination across Fox News bureaus and affiliates, deploying editorial, technical, and field resources for breaking news and major events.
- Honored with an Emmy as part of Fox News’ coverage of September 11, 2001.

EARLIER EXPERIENCE (1991 TO 1999)

WFTS-TV & WFLA-TV | Tampa, FL

Began career in local television news at WFLA-TV and WFTS-TV in Tampa, coordinating daily news coverage, breaking news, field crews, and newsroom resources before being recruited to Fox News in 1999.

ADVISORY & FRACTIONAL EXPERIENCE

MOATIVE.AI (2026 TO PRESENT)

MAY 2026 TO PRESENT: ADVISOR | PART-TIME; REMOTE

Advising an early-stage AI/data company focused on semantic data orchestration, AI-ready data, product strategy, and go-to-market opportunities in the Construction market.

INCENTIFIND (2024 TO 2026)

APR 2024 TO JAN 2026: FRACTIONAL COO AND ADVISOR, PARTNERSHIPS & OPERATIONS | PART-TIME; REMOTE

Advised an early-stage DaaS/PaaS company on operations, product, and GTM strategy. Improved data acquisition and operating processes, identified AI-enabled workflow opportunities, and developed and secured the company’s largest strategic partnership to date.

MODONE (2024 TO 2025)

NOV 2024 TO NOV 2025: ADVISOR GTM | PART-TIME; REMOTE

Advised an early-stage technology company developing AI-enabled digital safety solutions on GTM strategy, market development, positioning, and strategic partnerships.

EDUCATION

BACHELOR OF ARTS (BA) IN INTERNATIONAL STUDIES
UNIVERSITY OF SOUTH FLORIDA